

BRANDON CRUZ-YOULL

Front End Developer brandon@beeseewhy.com | linkedin.com/in/brandon-cruzyoull/ beeseewhy.com | github.com/BeeSeeWhy

PROFESSIONAL SUMMARY

Software Engineer with 3+ years of experience building high-performance web applications using React, Next.js, and TypeScript. Proven track record of owning end-to-end UI revamps at early-stage AI startups and leading framework migrations to reduce latency and improve developer velocity.

RELEVANT SKILLS

- Languages/Frameworks: JavaScript (ES6+), TypeScript, ReactJS, Next.js, Node.js, HTML5, CSS3/SCSS, TailwindCSS
- Tools/Infrastructure: Git, GitHub, Vite, Vercel, PostHog, SendGrid, Figma, Webflow, Mapbox
- Leadership: Technical Project Management, Agile/Kanban, Engineer Onboarding, Documentation

PROFESSIONAL EXPERIENCE

Nayak.ai | San Francisco, CA (Remote) *Software Engineer / Front End Developer* | June 2025 – Present

- Modernized 100% of the primary app interface by rebuilding core React components from Figma designs, delivering a seamless, high-performance UI for users during live AI coaching calls.
- Standardized automated user communication by revamping the full suite of SendGrid email templates and Slackbot, ensuring consistent branding and design across the entire user lifecycle.
- Drove product design strategy by providing technical feedback to the CEO and lead designer during weekly meetings, ensuring feature feasibility and UI consistency.
- Maintained company marketing site in Webflow, implementing new features and optimizing layouts to support sales and conference initiatives.

SF Civic Tech (Formerly Code for San Francisco) | San Francisco, CA *Technical Project Manager & Software Developer* | Jan 2023 – Present

- Reduced application latency for the "Support SF Schools" project by leading a team of 8 engineers through a strategic upgrade to Next.js 16.
- Scaled the engineering team by onboarding 5+ new developers and authoring comprehensive documentation to streamline the local setup and contribution process.
- Managed full-cycle development for a team of 4-8 people using GitHub Kanban, facilitating standups and ensuring timely feature delivery.
- Engineered core map functionality using React and Mapbox, including a custom school search and interactive marker states for improved user navigation.

San Francisco Public Library | San Francisco, CA *Technical Help Volunteer* | Sept 2024 – Present

- Provide one-on-one technical support and education to patrons, troubleshooting hardware/software issues and improving digital literacy within the community.

Connections Communications LLC | Berkeley, CA *Operator/Night Manager/Billing Manager* | Feb 2001 – Feb 2019

- Answered calls when queue was busy, managed evening crew of 6, increased collections in billing by 25%

EDUCATION

San Francisco State University | San Francisco, CA *Bachelor of Science in Computer Science* | Dec 2022